



ALGOATECH

COMPANY PROFILE

AI Automation • n8n Workflows • CRM Dashboards
• Lead Follow-Up Systems • Training



Prepared for prospective clients, partners and business owners



Built by Bryce Meyer | 2026

Smarter business systems without the **enterprise complexity.**

AlgoaTech helps small and mid-sized businesses turn scattered admin, missed enquiries and manual follow-ups into clean digital systems.

AlgoaTech is an AI automation and workflow systems business focused on practical business outcomes: capturing leads, organising client information, automating follow-ups, improving CRM visibility, and helping teams understand what needs to happen next. The company builds with tools such as n8n, APIs, webhooks, email systems, Google Sheets, CRM platforms, AI assistants and modern website workflows.

The core promise is simple: help businesses respond faster, reduce manual admin and build systems that are easier to manage. **AlgoaTech** combines automation delivery, training and content-driven education so clients can both use the systems and understand the value behind them.



AI

Assistants & workflow support



n8n

Workflow automation



CRM

Lead tracking & follow-up



Training

Practical lessons



Rewards

Curated business resources



What AlgoaTech builds

AI assistants, n8n workflows, CRM dashboards, website lead capture, follow-up automations and training systems.



Who it helps

Business owners, founders, clinics, agencies, consultants, service companies, students and teams that need cleaner operations.



Main business outcome

Fewer missed leads, faster responses, organised pipelines, better reminders and clearer owner visibility.



Positioning

A practical South African automation partner with a premium, SME-friendly approach.

Most businesses do not need more tools. They need connected systems.

AlgoaTech focuses on fixing the daily operational gaps that cost time, leads and visibility.



New enquiries arrive from websites, messages, email or forms but are not captured into one organised system.



Follow-ups depend on memory, manual notes or scattered spreadsheets, which causes leads to go cold.



Owners do not have a clear view of lead status, quote status, bookings, next actions or missed opportunities.



Teams use useful tools, but the tools are not connected through practical workflows.



AI adoption is often confusing because businesses need real use-cases, not theory or generic hype.



Lead capture

- Website forms
- Manual lead entry
- Email and message alerts
- CRM or spreadsheet storage



Follow-up automation

- Thank-you replies
- Owner notifications
- Reminder dates
- Next-step prompts



Pipeline visibility

- Lead status
- Quote status
- Contact history
- Won/lost tracking



Practical AI support

- Reply drafting
- Lead classification
- Internal summaries
- Business assistant workflows



CORE SERVICES

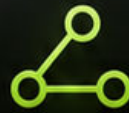
Automation systems built around real business workflows.

AlgoTech offers a focused set of services that can be combined into starter systems, growth systems or ongoing support plans.



AI Automation Systems

AI assistants, support helpers, reply drafting, lead qualification, summarisation and internal admin support.



n8n Workflow Automation

Production-style workflows using triggers, webhooks, APIs, forms, Gmail, Google Sheets, CRM tools and notifications.



CRM & Lead Follow-Up

Lead dashboards, pipeline stages, quote tracking, follow-up dates, contact history and owner visibility.



Website Lead Capture

Landing pages, forms, thank-you emails, notifications, enquiry routing and website-to-CRM flows.



Microsoft 365 Automation

Support for Microsoft 365 workflow thinking, SharePoint processes, Power Automate concepts and reporting structures.



AI & Automation Training

Practical training for n8n, Zapier, Make.com, GoHighLevel, AI tools, Excel and beginner-friendly digital systems.

Protect every enquiry before it **goes cold.**

A good automation system does not replace a business. It protects the leads the business already worked to attract.

The **AlgoaTech** lead automation approach connects enquiry sources to a structured tracking system. A new enquiry can be captured, categorised, stored, assigned a next action and followed up through a clear process. The goal is not complexity – it is visibility and reliability.

- ✓ Capture website, form, email or manual leads into **one organised place.**
- ✓ Send automatic notifications and thank-you replies to **improve response speed.**
- ✓ **Track status**, quote stage, follow-up date, contact history and lead outcome.
- ✓ Give owners a simple **dashboard style view** of what needs attention.



1



New enquiry captured

Enquiries are captured from your website, forms, email or manually.

2



Lead saved and categorised

Lead details are stored and categorised for easy tracking and reporting.

3



Owner notified

The right person is notified immediately.

4



Follow-up reminder set

A follow-up date and next action are scheduled.

5



Outcome tracked

Track the outcome and measure what matters.



Algoa Tech Solutions

DELIVERY PROCESS

A practical process from idea to working system.

AlgoaTech builds automation in clear stages so the client always understands what is being created and why.



1. Discover

Understand the client's current lead flow, admin process, tools, pain points and desired outcome.



2. Map

Design the workflow: trigger, data fields, tools, routing, notifications, status tracking and follow-up logic.



3. Build

Create the automation, dashboard or workflow using the right stack for the project.



4. Test

Run sample leads, check edge cases, verify email/message output and ensure the system is stable.



5. Train

Show the client how to use the system, update records and monitor the workflow.



6. Support

Offer ongoing hosting, workflow monitoring, fixes, improvements and automation care plans.



Practical lessons for people who want to understand automation.

AlgoTech training is built around real systems and screen-share learning instead of theory only.

Training covers **n8n workflows**, **Zapier**, **Make.com**, **GoHighLevel**, AI assistants, CRM dashboards, website workflows, Excel and practical business automation thinking. Lessons can support students, business owners, beginners and teams that want to understand how automation applies to their own work.



n8n workflows

Webhooks, triggers, API calls, CRM updates, email flows, error handling and production workflow thinking.



AI assistants

Prompt design, support agents, lead classification, reply drafting and content workflow support.



CRM dashboards

Lead pipelines, quote trackers, reporting dashboards and owner visibility systems.



Website workflows

Landing pages, forms, analytics, lead capture and automated follow-up logic.

DIGITAL FOOTPRINT

Blog insights, Rewards resources and content-driven growth.

The AlgoTech website is designed to educate, attract leads and route visitors into useful next steps.

The AlgoTech Blog publishes practical business automation insights covering AI automation, CRM lessons, n8n workflow ideas, lead follow-up and smarter operations. AlgoTech Rewards acts as a curated resource hub for learning deals, hosting offers, AI tools and productivity resources that fit the AlgoTech audience.



01

AlgoTech Blog



AI automation news, n8n workflow ideas, CRM and lead pipeline lessons, written as practical business insight.

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02

AlgoTech Rewards



A premium resource hub for selected partner offers including learning, hosting, AI sheet tools and productivity software.

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03

Live support assistant



Website visitors can ask about automations, pricing, training, lead demos, rewards or blog content.

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04

Social content system



LinkedIn, Facebook, YouTube, Instagram and TikTok channels support brand awareness and traffic growth.

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Affiliate disclosure: some Rewards links may be sponsored partner links. Users are not paid for clicking ads.



Clear service pathways for different business needs.

Pricing below is indicative and should be confirmed after scope review, workflow complexity and support requirements.

 OFFER	 BEST FOR	 INCLUDES	 FROM
 Lead Automation Starter	Small businesses losing enquiries	Form capture, lead tracker, owner alert, thank-you reply, basic follow-up	R1,950
 CRM + Follow-Up System	Service businesses and sales pipelines	CRM-style dashboard, statuses, reminders, contact history and reporting view	R3,500
 n8n Workflow Automation	Teams needing connected apps	Triggers, webhooks, APIs, email flows, Sheets/CRM updates and notifications	R4,500
 Website + Automation Setup	Businesses needing a digital funnel	Landing page, contact flow, lead routing, email notifications and tracking	R6,500
 Automation Care Plan	Ongoing support and monitoring	Hosting support, workflow checks, fixes, improvements and admin support	R750/month
 Training / Lessons	Students, owners and beginners	1:1 practical screen-share lessons for automation, AI tools, Excel and workflows	Quoted per session



All prices are indicative and exclude VAT.
Final pricing depends on scope, integrations and support requirements.

USE CASES

Ideal for **SMEs** that rely on **enquiries, follow-up and visibility.**

AlgoaTech builds systems that fit businesses that need practical automation without overcomplicating their operations.



Clinics & dental practices

Capture enquiries, booking requests, patient follow-ups and lead status in one organised process.



Salons & service providers

Automate enquiries, booking reminders, client follow-up and owner notifications.



Contractors & trades

Track quote requests, call-backs, site visits, proposal status and follow-up dates.



Consultants & agencies

Route leads, track discovery calls, proposals, client onboarding and recurring admin.



Training providers

Manage student enquiries, booking flows, lesson notes, payments and follow-up reminders.



Local SMEs

Build simple systems that make admin, leads and daily operations easier to control.



Built with flexible tools that connect to real business processes.

AlgoTech selects tools based on the client workflow, cost sensitivity, ease of use and long-term maintainability.



Automation platforms

n8n, Zapier, Make.com, Power Automate and GoHighLevel workflow concepts.



Data and CRM layers

Google Sheets, Airtable-style tracking, CRM platforms, pipeline dashboards and database-backed lead systems.



Communication

Gmail/Outlook flows, notifications, follow-up emails, lead alerts and support workflows.



AI and assistants

AI models, prompt workflows, lead classification, content support and internal AI helpers.



Web and integrations

Webhooks, APIs, website forms, cPanel websites, landing pages and conversion funnels.



Reporting

Dashboards, status tracking, quote visibility, follow-up reporting and owner summaries.



FLEXIBLE TOOLS



CONNECTED SYSTEMS



RELIABLE RESULTS



REAL BUSINESS IMPACT